



The Licensing Authority
Clockwork Building,
45 Beavor Lane,
Hammersmith, W6 9AR

Pc Daniel Evans
Hammersmith Police Station,
226 Shepherd's Bush Road
W6 7NX

Ref- 2023/00915/LAPR

Date: 04/07/2023

Shell Fulham Cross 222 - 224 Fulham Palace Road London W6

Dear LBHF Licensing Authority,

I am writing to you in my position as Police Licensing Officer for the Borough of Hammersmith and Fulham to make representations on behalf of the Commissioner of the Metropolitan Police Service in regards to the above application. The Police object to the variation of the premises license as it is believed granting this application would undermine the licensing objectives, specifically the Prevention of Crime and Disorder and The Prevention of Public Nuisance.

Variation to premise license:

The licensee wishes to remove condition 19 from the license;

19. The sale alcohol between the hours of 01:00 and 07:00 shall be by way of delivery only to a residential or business addresses. There shall be no sales of alcohol between these hours direct to a customer at the premises.

The area of Fulham Reach and Lillie is mainly a residential area, with some commercial store and Charing Cross hospital located close by. Shell Fulham Cross is situated in this area located on a busy passing road with a large open space, Lillie Rec, opposite. This area attracts a lot of street drinkers and beggars to the area causing issues with members of the public and alike to the staff at Charing Cross Hospital taking their alcohol and sleeping in the grounds inside and out of the hospital canteen when intoxicated.

Although the premises currently operates 24 hours/day, I am absolutely of the opinion that by being able to sell alcohol for 24 hours every day the potential for crime and disorder to take place will significantly increase. I have liaised with the local Safer Neighborhood Team who have also expressed major concerns with this application being granted, believing that permitting the sale of alcohol for 24 hours would will cause an increase of anti-social behaviour and littering in an area that currently has very low anti-social behaviour.

The police have real concerns that by allowing this premise to have a 24 hours license to sell alcohol it will then open up the flood gates for other premises and future premises to do the same. Having a number of 24 hour off licenses in any area would significantly increase the potential for crime and disorder to take place.

Yours Sincerely,

Pc Daniel Evans 4290





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